

CITY MANAGER WEEKLY UPDATE

For Week Ending July 5, 2013

Paul Eldredge, City Manager



COMMUNITY DEVELOPMENT

International Trade Event

On July 29, the City will hold an "International Trade Forum" for local businesses. In recent years, international trade has become an increasingly important revenue source for small local companies in the Brentwood area, and there are resources that allow even the smallest businesses to pursue import-export business opportunities. The City's event takes place from 12:00 p.m. to 2:00 p.m. on Monday, July 29 at the Brentwood Community Center (35 Oak Street). The purpose of the event is to:

- Raise awareness of how small businesses can access foreign markets using Federal, State, and other resources.
- Allow small local businesses to hear from key government officials who can provide practical advice and technical assistance in building their import-export business.
- Celebrate success stories of how East Contra Costa businesses have been able to export their products overseas.

The centerpiece of the event will be a panel discussion that includes Rod Hirsch (U.S. Commerce Dept.), Steve Bangs (U.S. Small Business Administration), and Abigail Browning (CA Governor's Office of Business and Economic Development). In addition, Congressman Jerry McNerney will provide opening remarks. The Port of Oakland, East Bay EDA, EC2 Partnership, East Bay Leadership Forum, and other local/regional agencies will also be represented.

For more information, or to register for this event, please contact Peggy Trudell at (925) 516-5405.

Entrepreneur Training Program

The City is now accepting applications for its annual Entrepreneur Training Program. This seven-week class (held Sept. 16 – Oct. 30) is designed specifically for the owners of existing Brentwood businesses and new start-up ventures.

In previous years, this program has successfully helped more than 50 existing and new Brentwood businesses to solve current business problems, re-focus their business plans, adjust their strategy to changing market conditions, and position their business for future growth. This year, instruction is once again being provided by Jeffrey G. Hall, a business consultant with over 30 years of domestic and international business experience. To apply, please complete and submit the application, which is available at: 2013 Brentwood Entrepreneur Training Program Application.

THE CITY OF BRENTWOOD HERITAGE • VISION • OPPORTUNITY

CITY MANAGER WEEKLY UPDATE

For Week Ending July 5, 2013

Paul Eldredge, City Manager

Two free informational sessions will be held on August 12 and August 26 on the 2nd floor of City Hall (150 City Park Way) at 10:00 a.m. For more information, please contact Peggy Trudell at (925) 516-5405.

PARKS AND RECREATION

Public Art Walls at the Brentwood Community Center

"Public Art Walls" is an exhibition program presented in the Brentwood Community Center at 35 Oak Street, highlighting artists and art organizations throughout Brentwood. Each exhibition is on display for approximately three months, with four exhibits per year. Our third exhibit, beginning July 8 and running through September 20, features mixed media/ceramics by Beverly C. Turner, clay by Cindy Williamson, and a collection of pencil, colored pencil, pen, ink, pastel, and watercolor by several individuals representing the Summerset III Art Show (please see the attached flyer for a complete listing of artists). The Community Center is open Monday through Friday from 8:00 a.m. to 5:00 p.m.

Starry Nights in Brentwood Summer Concert Series

Tonight (Friday, July 5), from 7:00 p.m. to 9:00 p.m., the "Starry Nights" concert series will



feature The Summerset Big Band, featuring Mike Spellman singing Frank Sinatra. Summerset Big Band has plaved to the delight of thousands people who enjoy listening to and/or dancing as the band interprets the music Glenn Miller, Tommy Dorsey, Count Basie, Duke Ellington, Frank Sinatra, and others. It fills a musical gap for folks, many of whom

become emotional because of the wonderful memories brought back by the band's nostalgic music. Audiences cheer when the band performs a slow, melodic tune such as "Moonlight Serenade" (theme song), ups the tempo with "Two O'clock Jump," or a vocal rendering of Frank Sinatra's "New York. New York."

The series will resume July 19 with Loose Blues, a San Francisco Bay Area band that promises to "make you wanna dance." For more information on Loose Blues, you can

visit their website at <u>www.looseblues.com</u>.

For the complete schedule of the Starry Nights concert series, please see the attached flyer.



THE CITY OF BRENTWOOD HERITAGE • VISION • OPPORTUNITY

CITY MANAGER WEEKLY UPDATE

For Week Ending July 5, 2013

Paul Eldredge, City Manager

Free parking is available in the parking garage located at 100 City Park Way (between City Hall and the Community Center). Please do not bring glass containers or audio/video recording devices, and alcohol is not permitted in City Park. Dogs must be leashed and their owners are responsible for cleaning up after them. Don't forget your lawn chairs, blanket and picnic basket and enjoy our summer concerts in the park. For more information, please contact Parks and Recreation at (925) 516-5444.

POLICE

Catalytic Converter Thefts

The Brentwood Police Department is seeing another spike in thefts of catalytic converters from vehicles. A catalytic converter is a part of the vehicle's exhaust system that helps reduce vehicle pollution, and catalytic converter theft has become popular because of their value, relative ease to steal (unbolt or cut out), and their lack of identifying markings.

Thefts are occurring city-wide, typically during the night. The most commonly targeted vehicles continue to be Mitsubishi Montero, Dodge Ram, Toyota Tacoma, and Toyota Sequoia.

Here are some tips on how to help prevent your catalytic converter from getting stolen:

- 1. Park your vehicle(s) inside a garage or in a secure side yard.
- 2. If you must park your vehicle in the driveway, motion detector lights or continuous lights illuminating your driveway may be a deterrent.
- 3. Also, getting a vehicle motion detector alarm might help.
- 4. Educate your friends and neighbors about catalytic converter theft so they can also be on the lookout
- 5. Muffler shops are offering creative ways to protect your catalytic converter, such as welding extra metal to the exhaust system to make it difficult to remove the catalytic converter. The cost is often less than your insurance deductible and definitely less than the full replacement cost.
- 6. Install a catalytic converter protection device.

If your catalytic converter is stolen, you will know right away when you start your vehicle. It will sound like you don't have a muffler at all (like a loud motorcycle muffler). It is okay to drive your vehicle directly to a muffler/dealer shop to get the catalytic converter replaced. You do not need your vehicle towed to the shop.

If you observe anything suspicious, call Police Dispatch at (925) 778-2441.

PUBLIC WORKS

PG&E Pipeline Safety Enhancement Plan Update

As a part of PG&E's multi-year Pipeline Safety Enhancement Plan, PG&E is replacing an existing gas pipeline with a new 24-inch gas pipeline in Fairview Avenue. PG&E has completed the placement of the new pipeline and is in the process of slurry sealing and re-striping Fairview



CITY MANAGER WEEKLY UPDATE

For Week Ending July 5, 2013

Paul Eldredge, City Manager

Avenue from Balfour Road south to just past State Route 4. This portion of work is anticipated to be completed by the end of July. PG&E is also performing re-inspection work, connection points and testing of the new pipeline on Fairview Avenue from Balfour Road north to Fairview Court. PG&E will be performing night work at the intersection of Fairview Avenue and Sand Creek Road on Monday, July 8 from 9:00 p.m. to 5:00 a.m.; detours will be in place. The last part of work for PG&E to complete for this project is to slurry seal and stripe Fairview Avenue from Balfour Road north to Fairview Court, which is anticipated to be completed by late fall.

Detours will be in place and traffic delays should be expected between the weekday hours of 7:30 a.m. and 5:30 p.m. and Saturdays from 9:00 a.m. to 4:00 p.m. For more information please contact William Calvin of PG&E at (925) 421-5255. The latest traffic alert information associated with this work can be found on the City of Brentwood's website by clicking on the following link: Road Conditions.

2013 Pavement Management Program

Thirty-six streets in several residential neighborhoods throughout the city were slurry sealed, along with 3 parking lots. Walnut Boulevard south of Central Boulevard was resurfaced and the contractor is now completing striping and other minor work, as shown in photos below.



Newly striped Walnut Boulevard



CITY MANAGER WEEKLY UPDATE

For Week Ending July 5, 2013

Paul Eldredge, City Manager

Solid Waste Transfer Station Expansion Project

Construction is continually progressing at the City's Corporation Yard for the transfer station and related operations building; as shown in the photos below. Construction, along with the staterequired permitting for the new facility, is expected to be completed in late fall of this year. Conversion of the existing transfer station facility into an overflow parking lot for Sunset Park will commence soon thereafter.



Top: Asphalt paving at the operations

Bottom: Asphalt paving at the transfer

THE CITY OF BRENTWOOD HERITAGE • VISION • OPPORTUNITY

CITY MANAGER WEEKLY UPDATE

For Week Ending July 5, 2013

Paul Eldredge, City Manager

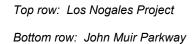
Landscape Improvements for Los Nogales and John Muir Parkway Projects

The Los Nogales and John Muir Parkway projects are both beautification projects to install landscaping along formerly vacant strips of land within the road right-of-way. Landscaping work for these two projects is substantially complete and the contractor is finalizing minor items of work. The Los Nogales project is located along the westerly shoulder of Walnut Boulevard between the Food Maxx store and McClarren Road. The John Muir Parkway project is located along the westerly shoulder and median along John Muir Parkway between Thomas Road and Ventura Drive. Both sites have been landscaped with trees, shrubs, vines and flowering plants, as shown in the photos below.









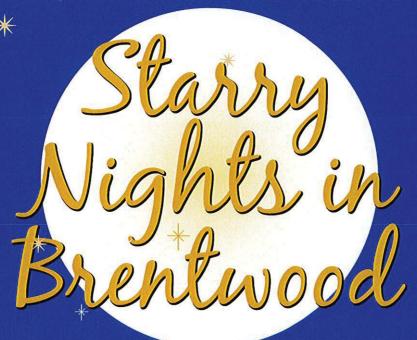


Distribution:
City Council
Planning Commission
Arts Commission
Park & Recreation Commission
Department Heads
Brentwood Press
Contra Costa Times





City of Brentwood Presents



Summer Concert Series 2013

City Park 7:00pm

June 14 The Floorshakers Funk/Soul/Rock & Roll

June 21 The PhD's R&B/Latin

June 28 Fulton St. Jazz Band Dixieland

July 5 Summerset Big Band featuring

Mike Spellman singing Frank Sinatra

July 19 Loose Blues Funk/Soul

July 26 Laurent Fourgo & His Combo Jazz Standards

August 2 Open Road Band Motown

August 9 Swing Fever Big Band 30's & 40's

August 16 Hipwaders Children's Concert (Starts at 6:30PM)

All patrons are asked to follow park rules before, during and after the concerts.

No Glass Containers · No Audio/Video Recording Devices



